



**8th Annual  
LOUDOUN LYME 5K &  
1K FUN RUN & NEW 10K**

An event to benefit the National Capital Lyme Disease Association

**EVENT INFORMATION**

Sunday, May 6, 2018  
Brambleton Town Center  
22855 Brambleton Plaza  
Ashburn, VA 20148  
**8:00 a.m. start**

**THE BENEFICIARY**



**National Capital Lyme Disease Association**

The National Capital Lyme Disease Association (NatCapLyme) strives to improve the quality of life for people suffering from Lyme and other tick-borne illnesses by offering support and disseminating information that educates and empowers patients, families, healthcare workers, and the community at large about these diseases. NatCapLyme encourages individuals to advocate for themselves in their goal to regain their health. The organization offers regular patient support group meetings throughout Virginia, Maryland, North Carolina, and DC, as well as information, speakers, and news updates on legislative and scientific developments.

NatCapLyme builds support for tick-borne disease research by educating local, state, federal and international medical and political representatives in addition to funding Lyme disease research efforts. NatCapLyme collaborates and partners with other organizations and government agencies that are focused on tick-borne diseases through medical conferences, educational seminars and public events.

NatCapLyme is designated as a 501(c) (3) organization by the Internal Revenue Service; your donation is tax deductible.

All net proceeds go directly to NatCapLyme and will be used to educate the public and physicians about symptoms, diagnosis, treatments, and methods of prevention.

## LEVELS OF SPONSORSHIP

### **PRESENTING SPONSOR - \$7,500**

Your generous support will fund crucial, cutting-edge research for a cure for Lyme and other tick-borne diseases. It will be used for legislative activities on the state and federal level. Your donation will also help us educate thousands of children and adults on the dangers of all tick diseases, which will prevent many of them from developing these devastating and debilitating illnesses.

- Event Presenting Sponsor: Your Organization Name presents the 2018 Loudoun Lyme 5K/10K/1K Fun Run
- Company logo and link on website: [loudounlyme.org](http://loudounlyme.org)
- Company logo on all pre-event advertising literature
- Company logo on all event day literature including event program as Presenting Sponsor
- Company name and link on Loudoun Lyme Facebook
- Company Logo placed prominently on race t-shirts as a Presenting Sponsor
- Company Logo placed prominently on banner and signage as a Presenting Sponsor
- Logo on the NatCapLyme website
- Booth spaced at information fair (or booth can be donated to others)
- Logo on post-race correspondence to participants
- Verbal acknowledgement as Presenting Sponsor on race day with announcements from the podium with opportunity for 2 minutes of stage time
- Social media mentions – 5x on different platforms

## **EDUCATION SPONSOR - \$5,000**

Your donation will sponsor the training of physicians within your local community by a Lyme-literate doctor. The Physician Training Program will allow those affected by the disease to benefit from many aspects of current and diverse approaches of treatment.

- Verbal acknowledgement as a Education Sponsor on race day with announcements from the podium
- Company logo and link on website: [loudounlyme.org](http://loudounlyme.org)
- Company logo on all pre-event advertising literature
- Company logo on all event day literature including event program
- Company name and link on Loudoun Lyme Facebook
- Company Logo placed prominently on race t-shirts as an Education Sponsor
- Company Logo placed prominently on banner and signage as an Education Sponsor
- Logo on the NatCapLyme website
- Booth spaced at information fair (or booth can be donated to others)
- Logo on post-race correspondence to participants

## **PLATINUM SPONSOR - \$2,000**

- Company logo and link on website: [loudounlyme.org](http://loudounlyme.org)
- Company logo on all pre-event advertising literature
- Company logo on all event day literature including event program
- Company logo on t-shirts
- Company logo on banner and signage
- Company name and link on Loudoun Lyme Facebook
- Booth space at information fair (or booth can be donated to others)

## **GOLD SPONSOR - \$1,250**

- Company logo on all event day literature including event program
- Company logo on t-shirts
- Company logo on banner and signage
- Company name on website: [loudounlyme.org](http://loudounlyme.org)
- Company name on Loudoun Lyme Facebook
- Booth space at information fair (or booth can be donated to others)

## **SILVER SPONSOR - \$250**

- Company name on website: [loudounlyme.org](http://loudounlyme.org)
- Company/individual name on Loudoun Lyme Facebook

## **IN-KIND DONATION**

Donations of any amount are most appreciated. Please complete the attached form.

## COMMITMENT FORM

**Yes! I/we want to help NatCapLyme and the Loudoun Lyme 5K/10K/1K cure Lyme disease:**

\_\_\_ EDUCATION SPONSOR (\$5,000)

\_\_\_ PLATINUM SPONSOR (\$2,000)

\_\_\_ GOLD SPONSOR (\$1,250)

\_\_\_ SILVER SPONSOR (\$250)

\_\_\_ BOOTH SPACE ONLY AVAILBLE TO SPONSORS (\$100)

\_\_\_ I/we cannot sponsor but would like to donate \$\_\_\_\_\_

### **Sponsor/booth rental space Information:**

Company Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

### **Payment Information:**

\_\_\_ Check enclosed (Made payable to NatCapLyme) for \$\_\_\_\_\_

***Note: National Capital Lyme Disease Association  
Federal ID # is: 31-1752628***

**Education, Platinum and Gold Level Sponsors:** Please send a high-resolution electronic copy of your company logo in pdf format to [info@dryhome.com](mailto:info@dryhome.com) for use on event T-shirts, pre-event and event day literature, banners, and other logo items.

Please return this completed form and payment to:  
DryHome Roofing & Siding, Inc.  
45921 Maries Road –Suite 100  
Sterling, VA 20166

Phone: 703-230-7663 – Fax: 703-891-4664 – E-mail: [steve@dryhome.com](mailto:steve@dryhome.com)

## BOOTH SPACE DETAILS

### Product & Service Exhibitor Requirements

- Applicants must provide a detailed description of the proposed promotional display/sales booth, including descriptions or samples of materials to be distributed.
- No political or advocacy displays or materials are permitted.
- Cancellation must be in writing. No refunds will be made since this is a “rain or shine” event.

### Space Details

- Table and tent not provided (please bring your own)
- Spaces are assigned and measure a 10' x 10' area.
- Set-up time will be from 5:30-6:30 a.m.
- Exhibitors must provide and set up their own display.
- Assigned spaces cannot be relocated without the consent of the Event Committee.
- Electricity is not provided.
- Absolutely no alcoholic beverages are allowed.
- Voice amplification devices may not be used.
- Exhibitors will not bring or utilize any substance that will increase fire hazard.
- All exhibit and booth materials must comply with Federal and local Fire laws.
- Exhibitor has sole responsibility for its property or any theft, damage, or other loss to such property.
- Break-down cannot occur until 11 a.m.

### Submission Form

In submitting this form, I understand that this event to be held on Sunday, May 6, 2018 is an outdoor event and will be held “rain or shine”.

DryHome Roofing & Siding, Inc. and the National Capital Lyme Disease Association are not responsible for lost or damaged goods or property. I also understand that my fee for the event is non-refundable.

Signature of applicant: \_\_\_\_\_ Date: \_\_\_\_\_

**Phone: 703-230-7663 – Fax: 703-891-4664 – Email: [steve@dryhome.com](mailto:steve@dryhome.com)**