



2nd Annual
**LOUDOUN LYME 5K &
1M FUN RUN**

Join us and be “loud” against Lyme!

An event to benefit the National Capital Lyme Disease Association

Sunday, May 6, 2012

Thank you for your interest in supporting the Loudoun Lyme 5K to benefit the National Capital Lyme and Tick-Borne Disease Association. We are excited about this second annual event and have a fun day planned for our participants, families and vendors! In addition to the 5K and the 1M fun run, there will be a host of vendors providing food, treats and children's activities. More importantly, there will be an informational fair during which health professionals, veterinarians and others share valuable information about the symptoms of Lyme disease, treatments, and prevention methods.

The goal behind this annual event is to increase awareness of this incapacitating disease that currently afflicts many thousands of Virginians. Each year, the number of reported cases rises and the public needs to become familiar with the early signs of contact, symptoms, the available treatments, prevention and the fact that the effects can be long-lasting and debilitating.

Facts about Lyme disease:

- Lyme disease is a bacterial spirochete, named *Borrelia burgdorferi*, transmitted by ticks and usually accompanied by several co-infections.
 - Lyme disease is growing at four times the rate of AIDS and is quickly becoming our nation's most misdiagnosed and fastest-growing infectious disease.
 - Estimates state that only one out of every ten cases of Lyme disease is reported and that many people are misdiagnosed.
 - Lyme disease may be difficult to diagnose, because the available tests are many and its symptoms mimic those of other disorders like multiple sclerosis, arthritis, chronic fatigue syndrome, lupus and Alzheimer's disease. It can be complicated by other tick borne diseases and underlying chronic illnesses as well.
 - Lyme disease can attack virtually any system in the body. Some of the first symptoms may include a flu-like condition, with fever, chills, headache, stiff neck, achiness and fatigue. Other symptoms can include pain in various joints and muscles, neurological problems, heart involvement, changes in vision or hearing, migraines, low-grade fever and other symptoms.
 - Lyme disease in its late stages can be fatal if left untreated.
 - In Virginia in 2010, there were 1,245 reported cases of Lyme – in 2000 there were just 149 reported cases.
 - According to the Centers for Disease Control (CDC), the over 30,000 cases reported nation-wide in 2010 are more likely to only represent between six to ten percent of the actual number of cases.
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Should you have questions, please contact either one of us via e-mail or phone. We look forward to a successful, fun yet informative event and we truly appreciate your interest and support.

Warm regards -

Steve Gotschi
Owner, DryHome Roofing & Siding, Inc.
steve@dryhome.com
703.230.7663

Barbara Balduman
Race Organizer/Director
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240.298.9525

THE BENEFICIARY



The National Capital Lyme Disease Association

The National Capital Lyme and Tick-Borne Disease Association is committed to helping patients diagnosed with tick-borne infections through education, support, and review of public policies concerning these diseases. NatCapLyme encourages individuals to advocate for themselves in their goal to regain their health. The organization offers regular patient support group meetings throughout Virginia, information, speakers, and news updates on legislative and scientific developments. NatCapLyme educates government policy makers and legislators on Lyme & tick-borne diseases and raises funds to support Lyme research.

NatCapLyme is designated as a 501(c) (3) organization by the Internal Revenue Service; your donation is tax deductible.

All net proceeds will go directly to NatCapLyme and will be used to educate the public and physicians about symptoms, diagnosis, treatments and methods of prevention.

THE SPONSOR



DryHome Roofing & Siding, Inc.

DryHome Roofing & Siding, Inc. of Sterling, Virginia is a 24-year old company and is owned by Steve Gotschi. Steve truly believes in giving back to the community and every year, DryHome donates a new roof to a needy individual or non-profit organization. Since 2007, Steve has watched his wife, Reagan, combat Lyme disease. He has become acutely aware of the symptoms and the effects this disease has had on his wife and his entire family. It is Steve's hope that the Loudoun Lyme 5K/1M Walk & Run Event will help broaden awareness of the symptoms of Lyme, the treatment options available and recognition of the growing number of reported cases in Virginia each year.

EVENT INFORMATION

Sunday, May 6, 2012
The National Conference Center
18980 Upper Belmont Place
Lansdowne, Virginia

8:00 am start

- Kick-off ceremony to include local politicians
- Family-friendly and fun event
- Timed 5K and untimed 1M fun run
- Learn interesting facts about Lyme disease throughout the course
- Safe and contained course on paved road, varied topography
- Children's activities: games, cotton candy, snow cones
- DJ and music
- Information fair – health professionals and specialists, county officials, veterinarians, local vendors – open from 7:00 am until 11:00 am

13 years and older

\$30 - prior to event day

\$35 – day of event

Children 12 and younger

\$15 - prior to event day

\$20 – day of event day

All paying participants receive a t-shirt and goodie bag*

Free admission to information fair to participants, families and friends

REGISTRATION INFORMATION

Visit loudounlyme.org to register on-line.

On-line registration will close on Thursday, May 3. Registrations will be accepted until noon on Friday, May 4 but they must be delivered to the DryHome office at 45921 Maries Road, Suite 100 in Sterling.

Packet Pick-Up on Friday, May 4th from 4:00 to 7:00 pm
DryHome Roofing & Siding (see address above)

Event day registration and packet pick-up begins at 7:00 am

*Cannot guarantee t-shirt size and/or goodie bag for event day registrants.

LEVELS OF SPONSORSHIP

PLATINUM SPONSOR - \$1,750

- Company logo and link on website: loudounlyme.org
- Company logo on all pre-event advertising literature
- Company logo on all event day literature
- Company logo on t-shirts
- Company logo on banner and signage
- Booth space at information fair (or booth can be donated to others)

GOLD SPONSOR - \$1,000

- Company logo on all event day literature
- Company logo on t-shirts
- Company logo on banner and signage
- Company name on website: loudounlyme.org
- Booth space at information fair (or booth can be donated to others)

SILVER SPONSOR - \$250

- Company name on t-shirts
- Company name on website: loudounlyme.org

IN-KIND DONATION

Donations of any amount are most appreciated. Please complete the attached form.

COMMITMENT FORM - SPONSORSHIP

Yes! I/we want to help NatCapLyme and the Loudoun Lyme 5K to help cure Lyme disease:

___ PLATINUM SPONSOR (\$1,750)

___ GOLD SPONSOR (\$1,000)

___ SILVER SPONSOR (\$250)

___ I/we cannot sponsor but would like to donate \$_____ or can
provide items for inclusion in goodie bags.

Items: _____ Value \$ _____

Sponsor Information:

Company Contact Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone Number: _____ Fax number: _____

E-mail Address: _____

Payment Information:

___ Check enclosed (Made payable to NatCapLyme) for \$ _____

***Note: National Capital Lyme and Tick-Borne Disease Association
Federal ID # is: 31-1752628***

Platinum and Gold Level Sponsors: Please send a high-resolution electronic copy of your company logo in pdf format to info@dryhome.com for use on event T-shirts, pre-event and event day literature, banners, etc.

Please return this completed form and payment to:

DryHome Roofing & Siding, Inc.

45921 Maries Road – Suite 100

Sterling, VA 20166

DEADLINE: April 13, 2012

Phone: (703) 230-7663 – Fax: (703) 891-4664 – E-mail: steve@dryhome.com

BOOTH SPACE DETAILS

**Included with Platinum and Gold Sponsorship Levels
Or Available Separately for \$250 or \$100 (see next page for details)**

Product & Service Exhibitor Requirements

- Applicants must provide a detailed description of the proposed promotional display/sales booth, including descriptions or samples of materials to be distributed
- No political or advocacy displays or materials are permitted.
- Cancellation must be in writing. No refunds will be made since this is a “rain or shine” event.

Space Details

- Spaces are assigned and measure a generous 10' x 10' area
- Spaces will be under a tent which is provided
- Set up time will be from 5:30-6:30am
- One (1) 2' x 5' table and two (2) folding chairs will be provided
- Exhibitors must provide and set up their own display.
- Assigned spaces cannot be relocated without the consent of the Event Committee.
- Electricity is not provided.
- Absolutely no alcoholic beverages are allowed.
- Voice amplification devices may not be used.
- Exhibitors will not bring or utilize any substance that will increase fire hazard.
- All exhibit and booth materials must comply with Federal and local Fire laws.
- Exhibitor has sole responsibility for its property or any theft, damage or other loss to such property.
- Break-down cannot occur until 11:00 am

COMMITMENT FORM – BOOTH SPACE ONLY

Yes! I/we want to help NatCapLyme and the Loudoun Lyme 5K to help cure Lyme disease And rent booth space for \$250 (tent provided) or for \$100 (tent and table not provided but can bring your own).

Company Contact Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone Number: _____ Fax number: _____

E-mail Address: _____

Please include a separate sheet detailing the proposed promotional display/sales booth, including descriptions or samples of materials to be distributed.

Payment Information:

_____ Check enclosed (Made payable to NatCapLyme) for \$ _____

***Note: National Capital Lyme and Tick-Borne Disease Association
Federal ID # is: 31-1752628***

Please return this completed form, description of promotional display/samples and payment to:
DryHome Roofing & Siding, Inc.
45921 Maries Road – Suite 100
Sterling, VA 20166

DEADLINE: April 13, 2012

Submission Form

In submitting this form, I understand that this event to be held on Sunday, May 6th 2012 is an outdoor event under a tent and it will be held “rain or shine”.

DryHome Roofing & Siding, Inc. and the National Capital Lyme and Tick-Borne Disease Association are not responsible for lost or damaged goods or property. I also understand that my fee for the event is non-refundable.

Signature of applicant: _____ Date: _____

Phone: (703) 230-7663 – Fax: (703) 891-4664 – Email: steve@dryhome.com